

## May Flower

Prep for the season's blossoms in some of spring's most delicate florals.



So fresh and sweet, with enough elegance to wear out at night. 50's Floral Cluster, \$12. [urbanoutfitters.com](http://urbanoutfitters.com).



Rafe's Leather floral sandals are comfortable and will take you everywhere this season. \$25 at Target stores.



Delicately chic - printed canvas tote on a floral print finished with ornamental buttons. Lucy Hobo, \$108, Fossil stores.



AE's Shoreline Bikini flatters the most adorable florals, and is made from the softest fabric for perfect comfort. \$29 for top, \$20 for bottom. American Eagle stores.

Skin silkening body lotion, leaves skin petal soft and wonderfully fragrant. \$8 - \$10.

Victoria Secret Stores.



## Hot in Asia Now!

The best of lifestyle brands across Asia are global names familiar to the international consumer. Check to see if these are your faves too!



### Lifestyle Denims: Levi's

In a tactic mirroring its new retail strategy in Europe, Levi Strauss is planning a fast expansion of stores in Asia that focus entirely on women. The idea is basically the same, though the company have modified the designs to suit Asian women and the shop plans to suit the region's smaller retail spaces.

The plan worked – as Levi's jeans were voted number one in Asia, with stores in Hong Kong, Taiwan, Singapore, Malaysia and Tokyo among many other fashion capitals of Asia.

## What's New in Orlando: Zen Lifestyle Asian Antiques



Serenely nestled in the shoppers' haven that is Waterford Lakes Towncenter, is the newest boutique offering one of a kind Asian antiques—Zen!

Bill Jin, founder and owner of Zen, was originally inspired by the tasteful culture of Asian civilizations, and wanted to fulfill his dream of bringing this culture and essence into the United States. In today's hectic environment, time to relax and calm down has become a luxury. Bill believes that with the added touch of Zen into the busy schedules of the modern day American, a sense of serenity and calmness can be achieved. Bill's dreams have come true.

The Zen Lifestyle Boutique boasts a one of a kind inventory of aged bronze sculptures, vases, traditional dragons, and twenty to thirty year old hand paintings from the regions of Xi An in China, and several other Japanese provinces. Other unique items include dinner sets, Feng Sui items for the home, women's handicrafts, and specialty teas. The specialty teas provide for a unique experience, Japanese tea blossoms as placed into hot water transform into a beautiful flower before your eyes!

On His Free Time

Bill is a graduate of UCF, and also a huge fan of entertainment. His latest side gig includes acting as an Asian pirate in coming movie, *Pirates of the Caribbean 3*. Bill tells Asia Trend, "My most interesting experience on the set was when Kiera Knightly punched me in the face!"

The Zen Lifestyle Asian Antiques is different in every way, Zen in every way. It's a Lifestyle. The Zen Lifestyle! The store is located in the Waterford Lakes Towncenter at 570 North Alafaya Trail, Orlando. Tel.: (407) 381 8199.



### Women's Skin Care: FANCL

Based in Yokohama, Japan, FANCL Corporation was founded by Kenji Ikemori, a Japanese entrepreneur who has dedicated his career to developing effective skincare solutions, that would include botanically-based, preservative-free products.

In response to heightened popularity in the Asia region, the FANCL skin care line has expanded to major cities all over Asia and Europe. Although there is no physical location in the United States, consumers in North America are able to order products off the website, [www.fancl.com](http://www.fancl.com) and receive free shipping.



### Fine Chocolate: Godiva

Founded in Brussels, Belgium by Joseph Draps 80 years ago, Godiva Chocolatier was the first company to create the concept of premium chocolate. With production facilities in and boutiques in major cities around the world, Godiva Chocolatier has successfully created worldwide name awareness.

Asian chocolate lovers have voted Godiva Chocolatier as both a leader and an innovator in the production of fine chocolates for gifting and personal consumption. The company has in recent years strengthened its presence in Hong Kong to further expand Godiva's business across Asia-Pacific, making use of Hong Kong's leading position as the international hub of lifestyle in Asia.

